Blackboard
MASS NOTIFICATIONS

Optimize and target your district outreach

Blackboard Mass Notifications allows you to reach your stakeholders across all your communication channels simultaneously. This kind of simplified messaging is critical for emergencies and necessary for everyday updates.

Create one message, publish it everywhere
Use our intuitive interface to get your message out across all communication channels, including text, voice, email, mobile app, website, and social media, with the push of a button.

Integrate with your other tools
Mass Notifications integrates with other Blackboard Community Engagement products, as well as your SIS, HR, cafeteria, transportation, library and other systems.

Target and personalize messages
Improve your delivery rates by allowing parents to set their own delivery preferences. Target your messages to the right audience by using data-based queries, geofencing, language translation, and other filters.

Rely on proven technology
Mass Notifications gives you 99.999% uptime and is backed by the industry leader in hosting, Amazon Web Services.

Expand your communications strategy
Your notification system can be used for more than just crisis response. Get more from your communications by also sending daily attendance updates, surveys, grades, balances, and more.

Make more informed decisions
Advanced reporting gives you the ability to see how schools are interacting with their audiences. You'll have access to delivery and usage data, opt-out preference reports, and message history.
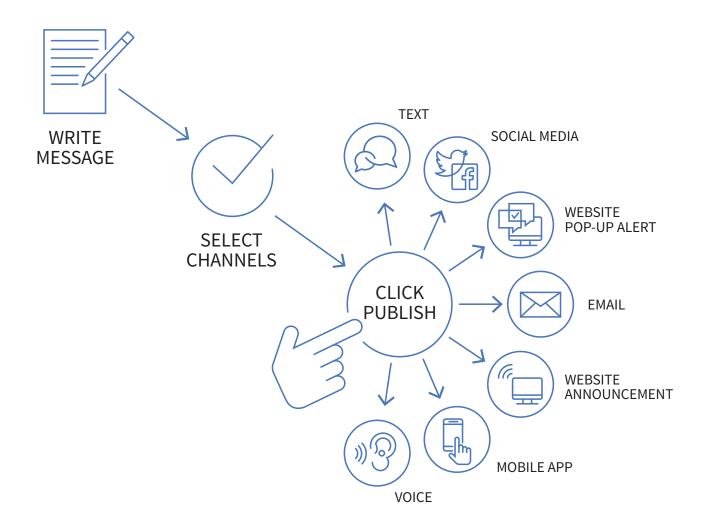
Send custom newsletters
Our partnership and integration with Smore allows you to design and send beautiful newsletters from inside your notification system.

Create one message, publish it everywhere

The create once, publish everywhere (COPE) interface found in Blackboard Mass Notifications gives you fast communication and streamlined messaging at the push of a button.

WRITE MESSAGE

SELECT CHANNELS

CLICK PUBLISH

TEXT

SOCIAL MEDIA

WEBSITE POP-UP ALERT

EMAIL

WEBSITE ANNOUNCEMENT

MOBILE APP

VOICE

Blackboard®