Blackboard®
MOBILE COMMUNICATIONS APP

What parents want, all in one place, everywhere they go

Your parents expect quick access to information about their child's education. In fact, new data shows one of the top requests from parents is to have school information pushed to them instead of having to search for it.[1] Parents are too busy to seek out information across multiple platforms using numerous passwords. It isn't convenient or realistic when they're always on the go. Consolidating all the important information into one mobile app with one login will keep them involved, informed, and engaged.

Send notifications and alerts

- Attendance
- School closings and early dismissals
- Personalized messages and information

Give access to student information

- Grades
- Current, completed, and upcoming assignments
- Lunch balances

Connect parents with news and calendars

- District, school, team, and class related news
- Synchronize school and district calendars

Integrate with other tools

- Automatically pull content from school and district websites
- Access to dozens of third party integrations
- Staff and faculty directory

Use the safety Tip Line

- Anonymous or identified tip line
- Enhances safety inititaives
- Tips can include photos, location detection, safety categories

Set your brand apart

- Put your district or school in the app store
- Keep app users in your branded environment

1: Project Tomorrow Speak Up Research Project: **http://bbbb.blackboard.com/community-engagement-report**

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Why Blackboard Integrated Mobile Communications App?

Send personalized notifications

You can communicate with your entire community or targeted individuals using personalized push notifications.

Integrate seamlessly with third party providers

Access to dozens of third-party integrations including SchoolPay, PeachJar, and more. Our integrations enable you to get the most out of all your technology investments.

Enable deeper user customization

A personalized experience provides users a platform for easy access to student-specific information such as grades, assignments, updates, and lunch balances.

Easily manage app content

Using a simple web interface tool you can manage and update your mobile app in minutes. Making changes to your app content is as simple as dragging and dropping. You can also pull reports to see how well your app is performing.

Enhance the parent experience

Student specific alerts

Give your parents the proactive information they need with attendance alerts, assignments, grades, and balances.

On-demand academics

Parents can view current, completed, and upcoming assignments plus test scores and grades.

Social media management

Provide parents with direct access to your social media streams.

Balances, menus & schedules

See cafeteria and library balances, and set automatic balance reminders. Lunch menus and bus schedules are also easily accessible through the app.