Blackboard®
COMMUNITY ENGAGEMENT SOLUTION

Integrated communication tools create a supportive learning environment for students

Student achievement is directly influenced by parent involvement and community engagement. The Blackboard Community Engagement Solution helps you keep all your stakeholders up-to-date with relevant and timely information across the channels they prefer for communication.

Build an optimized communications strategy

Strengthen your brand

Provide web access to general information and student data in a branded website your community will love to visit.

Create Once, Publish Everywhere

Create Once, Publish Everywhere means telling your story across voice, text, email, social media, mobile app, and your website, all in a single push.

Provide mobile access

From news and calendars to detailed student data, bring all district, school, and student information into a branded mobile app for parents.

Promote Equity

Ensure all stakeholders have equal access to information with digital accessibility tools, message translation, and channel diversity.

Connect teachers, parents, and students

Teachers, parents, and students can have conversations in a safe environment that gives administrators oversight into messages.

"I love that the products I use most are from Blackboard. It makes it so simple for me to communicate with parents on a daily basis."

Lana Snodgrass
Director of Communications and Community Relations at West Plains Schools (MO)

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