

see it. text it.



## COMBAT BULLYING, ABUSE, CRIME AND MENTAL HEALTH ISSUES.

Engage in 2-way text conversations with report initiators.

Across the country, the statistics are alarming: 1 in 4 students in grades K-12 is either a bully or victim of bullying. Mental health problems in children often lead to poor school performance and dropouts. As administrators cope with providing a safe learning environment for all students, it's critical to provide their community with an easy, confidential way to speak up before it's too late.

### **The Solution: Blackboard TipTxt™**

TipTxt is a two-way communication service that allows K-12 schools to provide an easy-to-use SMS reporting tool for students, parents and staff to notify officials of safety issues, including bullying, abusive behavior, crime, and mental health issues.

- Address the growing national dilemma of bullying and rising incidence of mental health issues among schoolchildren
- Students, staff and parents can report incidents and concerns quickly and discreetly
- Engage in 2-way text conversations that lead to issue resolution
- Powerful inbox filters and rules allow routing to appropriate administrators/officials
- Flexible enough to reflect anti-bullying policies and procedures you already have in place
- Confidential – only the mobile number of report initiator displayed – which is for follow-up and reducing false or frivolous submissions
- Entirely separate from your SIS and mass notification service – the ConnectTxt user environment is wholly separate from Blackboard Connect and its contact database – limiting access and maintaining confidentiality

**“TipTxt gives us a tool to confidentially address the types of issues that are most important to our students. Fear of bullying, low self-esteem, stress overload – all of these affect a child’s ability to concentrate, learn and feel safe at school and it’s our job as administrators to provide the safest learning environment possible.”**

*- Vicki Carter, Supervisor of Secondary Student Education*

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**Learn more about how TipTxt can help you to support a safe and secure learning environment for all students:**

**[Connect.Blackboard.com/TipTxtAus](https://connect.blackboard.com/TipTxtAus)**

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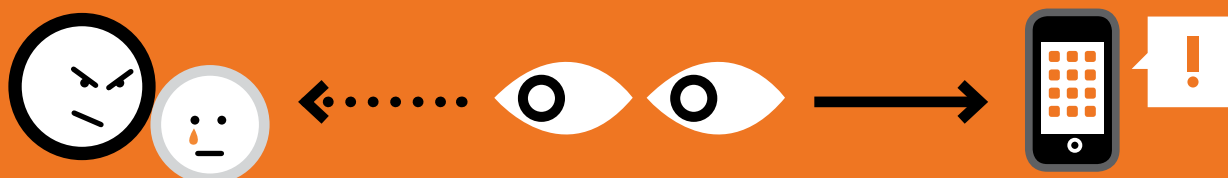
\*Schools will be required to purchase a dedicated TipTxt line for their TipTxt service at a cost of \$125 per year, per location. TipTxt lines must be purchased through Blackboard (or at Blackboard's designation through a Blackboard approved provider). The service will be available once a dedicated phone line can be procured for each school, and all K-12 schools, including public, private and parochial institutions are eligible to participate, regardless of whether they are a Blackboard client or not. TipTxt is not for use as a means of communicating information which is subject to the Health Insurance Portability and Accountability Act or other laws applicable to medical records.

### TipTxt helps you to address “the Reporting Problem”

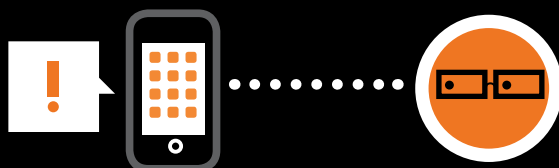
- Fear. Students are afraid of retaliation or being labeled a “snitch” or worse
- Courage. For kids and adults alike, it can be hard to speak up and do the right thing
- Confidentiality. Students are hesitant to report an incident face to face, for fear of being discovered
- Rules. Not all schools permit cell phone use. They need a solution that works for both open and cell phone campuses, before, after and during school with an alternate reporting method for younger students who may not have access to cell phones

## HOW IT WORKS

1. See it and text incident to a dedicated number.



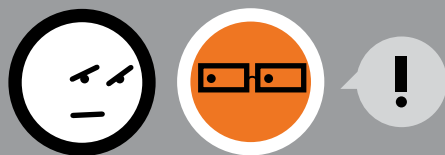
2. Sent to TipTxt inbox, mobile devices, other email, multiple responders



3. Engage in 2-way text conversation



4. Immediate follow up



5. Easy documentation



Blackboard connect.  
**T!P TXT))**

Learn more at [Connect.Blackboard.com/TipTxtAus](http://Connect.Blackboard.com/TipTxtAus)